## **Duplex Printing/Finishing**

## **Enhance Targeted Personalization with Duplex Printing**

Discover the Buskro solution. Print on multiple sides and multiple regions all in one pass, in real time, with a single controller.

Duplex printing applications are scenarios where personalized matching data is printed on both sides of a product. These systems typically include two transport bases with a BK800 flipover unit in-between.

Buskro's powerful Compose IQ software tracks the piece through the flipover unit sending matching data to the second print zone in real time. Real time tracking is unique to Buskro; we are the only manufacturer in the industry that can communicate to multiple sets of printheads using only one controller, on separate transport bases, thereby enabling you to print matching variable data without the use of buffers or assumed tracking distances. Changes in product size, orientation or transport speeds are easily handled by Compose.

Our unique tracking features can be integrated to control items such as divert gates or stackers and can produce a variety of job and production audit reports.

Let Buskro show you the power of full system integrity today.



## **Finishing**

## System Modularity Works for You

Before your product leaves the building, ensure it is customized, personalized and attractive to maximize its advertising potential. Cutting, folding, tip-on attaching and poly-bagging are important to your customized, finished product. When you need to personalize it, count on Buskro inkjet and control systems for versatile printing of variable data and value-added features such as:

- Matched addressing of the inside and outside
- Variable hi-resolution graphics, bitmaps or postal indicias
- Printing on high varnish, laminate, poly-bag or metal
- Verified matched card/carrier mailings
- Graphic representation of all system activity in real time
- Accurate job reporting with complete data accountability



