



Buskro to Exhibit at Pack Expo Mexico 2026 with One Stop RFID

Pickering, Ontario —Buskro Ltd., a leading provider of digital inkjet printing and RFID solutions for packaging and labeling applications, will be exhibiting at Pack Expo Mexico 2026, taking place in Mexico City in June 2026.

At the event, Buskro will partner with One Stop RFID and will also introduce Francisco Soto, Buskro's new Director of Latin America Sales, who will be leading the company's regional growth and customer engagement initiatives throughout Latin America.

During the show, Buskro will showcase its new Argo industrial inkjet printer, demonstrating high-resolution printing directly onto the top and sides of erected corrugate boxes. This live demonstration will highlight the system's ability to apply variable data, barcodes, QR codes, and graphics onto packaging in real time, eliminating the need for pre-printed cartons and enabling greater flexibility in packaging operations.

The Argo printer is designed to support high-speed production environments while delivering crisp, reliable print quality on corrugated materials. This technology enables manufacturers, fulfillment centers, and packaging providers to improve efficiency while reducing packaging inventory and operational complexity.

In addition to the Argo printing system, Buskro and One Stop RFID will present advanced RFID solutions for encoding, printing, and reading RFID-enabled labels and packaging. These technologies help organizations enhance supply chain visibility, enable automated tracking, and support emerging retail and logistics requirements for item-level RFID tagging.

"Latin America represents a rapidly growing market for both digital printing and RFID technologies," said Buskro. "With Francisco Soto leading our regional efforts and our partnership with One Stop RFID, we are excited to help manufacturers and brand owners across the region adopt smarter packaging and traceability solutions."

Visitors to the booth will be able to explore applications including:

- ▶ Direct-to-corrugate variable data printing
- ▶ Real-time barcode and logistics marking
- ▶ RFID label encoding and verification
- ▶ Smart packaging solutions for retail and logistics

Buskro's participation at Pack Expo Mexico reflects the company's commitment to expanding its presence across Latin America while delivering innovative technologies that support the evolving needs of packaging and supply chain operations.

For more information about Buskro solutions or to schedule a meeting at Pack Expo Mexico 2026, visit www.buskro.com.