

Buskro Announces Frank de Jonge as Sales and Marketing Lead – Europe

Pickering, ON, Canada – May 2026 - Buskro Ltd., a global leader in digital inkjet printing and integrated marking solutions, is pleased to announce the appointment of Frank de Jonge as Sales and Marketing Lead for Europe.

Frank brings extensive experience in digital printing and packaging, along with a well-established network across the European market. With a proven track record in sales leadership and business development, he has a strong understanding of how to drive growth in complex regional markets. He will play a key role in expanding Buskro's presence across Europe.

In this role, Frank will lead Buskro's European sales and marketing initiatives, with a focus on accelerating growth in packaging and labeling. He will also support the introduction and expansion of Buskro's latest innovation, the Argo printhead, as demand continues to grow for high-performance, scalable inkjet solutions.

"Frank understands the market, the customers, and what it takes to win," said Kyle Kropman, Sales & Marketing Leader at Buskro. "As we continue to expand globally, his leadership will be instrumental in bringing our next-generation technologies to market and strengthening our position in Europe."

The Argo printhead represents a significant advancement in Buskro's inkjet platform, engineered to meet the evolving needs of packaging converters and manufacturers seeking reliable, high-quality, and flexible printing solutions.

"I'm excited to join Buskro at this stage of growth," said Frank de Jonge. "Buskro combines over 50 years of inkjet expertise with strong software and machine design, allowing the team to deliver highly customized solutions. The flexibility of the platform - from food-safe aqueous inks to high-performance UV LED curing - paired with the modularity of Argo creates a compelling value proposition. Argo enables a low-capex entry point with the ability to scale, giving packaging converters and manufacturers a powerful and affordable way to bring variable data printing and late-stage personalization in-house."

Buskro continues to build on its reputation for delivering robust, high-resolution inkjet systems, including the Quantum platform, while advancing new technologies like Argo to meet the future needs of the industry.

About Buskro Ltd.

Buskro Ltd. is a leading provider of industrial inkjet printing systems and integrated solutions for addressing, packaging, labeling, and direct mail applications. With over 50 years of experience and installations worldwide, Buskro delivers reliable, scalable solutions designed to meet the evolving needs of its customers.

For more information, visit www.buskro.com.