

Read & Print

Print Verification and Matched Mailings



Take Control of Critical Data

Increase response rates through personalized mailings!

Accuracy is critical; having the correct data on your mail pieces and documents is crucial to your success.

Buskro's read and print solution provides reassurance that your piece matches every time while satisfying a growing requirement to ensure product integrity in the mailing process.

Print Verification and Matched Mailings have been widely adopted internationally and are used in a number of applications which call for privacy of personalized information or the inclusion of high value items such as plastic cards, cheques, vouchers or tickets where window envelopes are inappropriate. Buskro provides the industry's leading read & print system. The Buskro True Track system offers you the most flexibility for your investment. Combining state of the art cameras, software, and Buskro inkjet technologies, the True Track system makes it easy to make every match you need! When a critical-data job is on the line, and you must have total control and verification of all your data, count on Buskro for accurate, proven results every time

Buskro puts the power of total production control right in your hands, and makes it easy with Compose IQ system control. You get the confidence of accurate matched mailings, card/carrier documents, and complete job audit reporting. Compose features a 1:1 product-to-data ratio, one record, one print, no buffer, guaranteeing accurate results and complete reporting of records completed, not completed, duplicate or lost for total system-wide integrity.

For even higher levels of secure data printing applications, you can easily integrate and control camera verification systems or other reading devices with Compose IQ. Verification systems offer excellent compatibility with Buskro systems and full verification of applications such as:

- Matched mail inspection, for personalized documents, inserts and envelopes
- Card/carrier and magnetic stripe matching, including PIN number verification
- Inserter output scanning for duplicate, sequential document, postage break and indicia/stamp identification
- In-line read and print inkjet printing
- Production integrity verification to ensure complete production and formal reports to prove it for transactional documentation compliance, including HIPPA



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